

*All Inclusive Package*



ONE ELEVEN EAST

# All Inclusive Package

The One Eleven East and Blue Events & Co. All-Inclusive Package is a great way to plan your wedding or event and remain stress free through your entire planning process!

In the package we have reserved the best of the best in the industry; so your event team is sure to perform efficiently and flawlessly. We do our best to give you the biggest bang for your buck by negotiating set prices at extremely competitive rates.

Though the majority of your vendors are set; your package is 100% customizable! You get to pick the colors, the music, the flowers, your menu and all the tiny details in between; with the assistance of an experienced planner to guide you along the way.



www.BlueEventsCo.com

*Welcome to stress-free event planning.*

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## ONE ELEVEN EAST

Located just 20 minutes northeast of Austin, One Eleven East provides its guests with both a downtown atmosphere through its urban loft interior, as well as a quaint setting away from the bustling crowds of Austin and into one of the charming storefronts that has lined East Street for over a century.

The venue includes farm tables, cocktail tables, chairs for ceremony and reception, wooden benches and a 6 piece lounge set. There are additional linen less cocktail tables, a ceremony arch, welcome sign and mobile bars available for upgrade.

The venue rental includes 12-hours day of, early access to getting ready rooms, a 1-hour rehearsal, and use for an engagement or bridal session. The package does not include the venue rental fee or security but does include the cost of set up and break down for your event.

To reserve your package, you will first pick a date with One Eleven East, and then reserve that date with a 50% deposit of the venue rental fee. Next, you can book the All-Inclusive Package for stress free planning!

Liability insurance is not included within your package. Your Blue Events & Co. planner can provide vendor recommendations for purchasing event insurance should you want it.





# Planner Services

## *Consulting*

- Online information videos to guide you through the planning process
- A copy of our Signature Blue Book
- Email communication with your Planner

## *Planning*

- Onboarding to begin customizing your package and select vendors
- Timeline design meeting
- Floral design meeting
- Event design meeting with Event Designer and Planner
- Catering tasting
- Sweets tasting
- Final walk through

## *Behind the scenes magic*

- Hiring and management of package vendors
- Hiring and management of three additional vendors complimentary
  - o Additional vendor hire and management available for +\$150 Planner service fee
- Vendor contract and payment management
- Timeline and floor plan design
- Event summary

## *Execution*

- Management of a 1-hour rehearsal day-of or M-F 9am-4pm \*\*\* afterhours upgrade for +\$150 based on availability \*\*\*
- Planner and co-coordinator for the wedding day for 10-hours
- Table design - placing table décor on guest tables and accent tables
- Vendor management

## *Extras*

- Send off props – Complimentary bubbles or glow sticks.
- (1) graphic designed document with 8"x10" frame and a digital copy to share. Options include but not limited to menus, shuttle schedule, itinerary, welcome sign, mood board, etc. Add on additional projects for \$25 per page.
- Access to the Blue Events Decor Vault - 3 complimentary items.
- Go Blue Box – Complimentary box with eco friendly containers for two to-go meals and dessert. Also includes eco friendly forks, mints, and a surprise gift from the Blue Team.
- Bouquet Box – Complimentary box and a recyclable water bag to transport the bride(s) bouquet(s).



Photography

# Photographer

8-hours of photography day-of with 2 shooters.

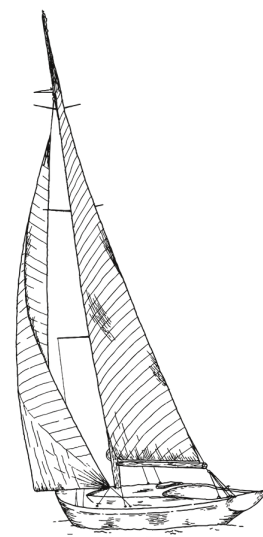
After the wedding you will receive an online  
gallery with downloadable images.

To make this deal sweeter, we have included a one-hour engagement or bridal photo session

*Choose from one of our 4 preferred photographers!*

*You can opt to hire your own photographer outside of the package and receive a \$4,400 credit.*

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REBEKAH PAUL

# JOHNDAVID

## WEDDINGS

*Design*

# Floral

*Personal Floral*

- Bridal Bouquet
- (5) Bridesmaid Bouquets
- Groom's Boutonniere
- (5) Groomsmen Boutonnieres
- Toss petals for flower girl or boy

*Ceremony*

- Ceremony site floral
- Upgrade options available

*Reception*

- Floral centerpieces for all guest tables.
- Sweetheart Table Floral
- Cake Floral

*Select one Florist:*

*Perrys Petals // Wild Poppy Floral*



## Rentals

- Cocktail Table linens & sashes
- Polyester Napkins
- Forks & Knives
- Goblets
- Delivery & Pick Up
- Dinner plates, barware, and linens are available as an upgrade.





# Select one caterer...

## *PEJ Events*

- Tasting for up to four people.
  - (2) meat + (3) sides BBQ OR Smoked Fajitas Buffet.
- \*Credit applied when selecting the BBQ Menu\*
- Smokehouse or Prime Rib menu available as an upgrade.
- (1) appetizer for cocktail hour.
  - Staff for the entire event.
  - Non-alcoholic beverages: water, iced tea, and lemonade.
  - Cake cutting service and coffee service.
  - Trash removal | Vendor meals | Catering staff tips



## *Hanks Austin*

- Tasting for two people.
- Buffet spread includes (2) main dishes, (2) sides and arugula salad.
- (1) appetizer for cocktail hour.
- Staff for the entire event
- Non-alcoholic beverages: water, iced tea, and lemonade
- Cake cutting service and coffee service.
- Trash removal | Vendor meals | Catering staff tips



# Dessert *Cake*

A 2 or 3-tier buttercream wedding cake with  
2 layers of filling.

Several cake and filling combination possibilities.

## *Upgrade Options*

Groom's cake | Dessert Bar | Design

Add the Caketini Bar setup for guest experience

Upgrades: drizzle, marble, foil, fondant, geo.

Select A Baker:  
*Kayla Knight Cakes | Lilac Sugar Cakes*



# Bar

(1-3) Bartenders servicing your event from start to finish for beer and wine only. They will provide ice (for chilling and serving), assorted sodas, disposable glassware, beverage napkins & stirrers. Upgrades to serve liquor, margaritas or signature cocktails are available.

Due to TABC regulations, we are not able to provide alcohol for you. Your package includes everything except for beverages and mixers that contain an alcohol content. We are happy to assist with organizing a shopping list and/or placing an order with Specs if you wish. If you do not want to go with Specs, you're able to purchase alcohol from the supplier of your choosing then bring it with you on event day.





# DJ

Includes a DJ to service your event from start to finish. Includes (1) lapel mic, (1) handheld mic, speakers, and dance floor lighting.

*Band substitution or addition allowed upon request. \*\*\**

*Choose from one of our 2 preferred DJs*

Full Scope Entertainment | Premier Entertainment  
Up Lights & Gobo Monogram Included

*\*\*Various upgrades available*

# Extras

Want more? We work with so many other amazing vendors!

Here are some experiences to add to your package:

Videographer, beauty, transportation, officiant, lawn games, day of lunch, musicians / bands, lighting, draping, signage, stationery, beer burros, champagne or beer truck, lounging sets, typewriter poet, balloon displays, caricature artists, small animals petting zoo, cotton candy machine, wedding bands, magician, guitarist, gifyyy booth, photo bus, dessert bar, and so much more!





Investment

# The Investment -

*75 Guests*

\$25,185

*100 Guests*

\$27,795

*125 Guests*

\$30,675

*150 Guests*

\$33,465

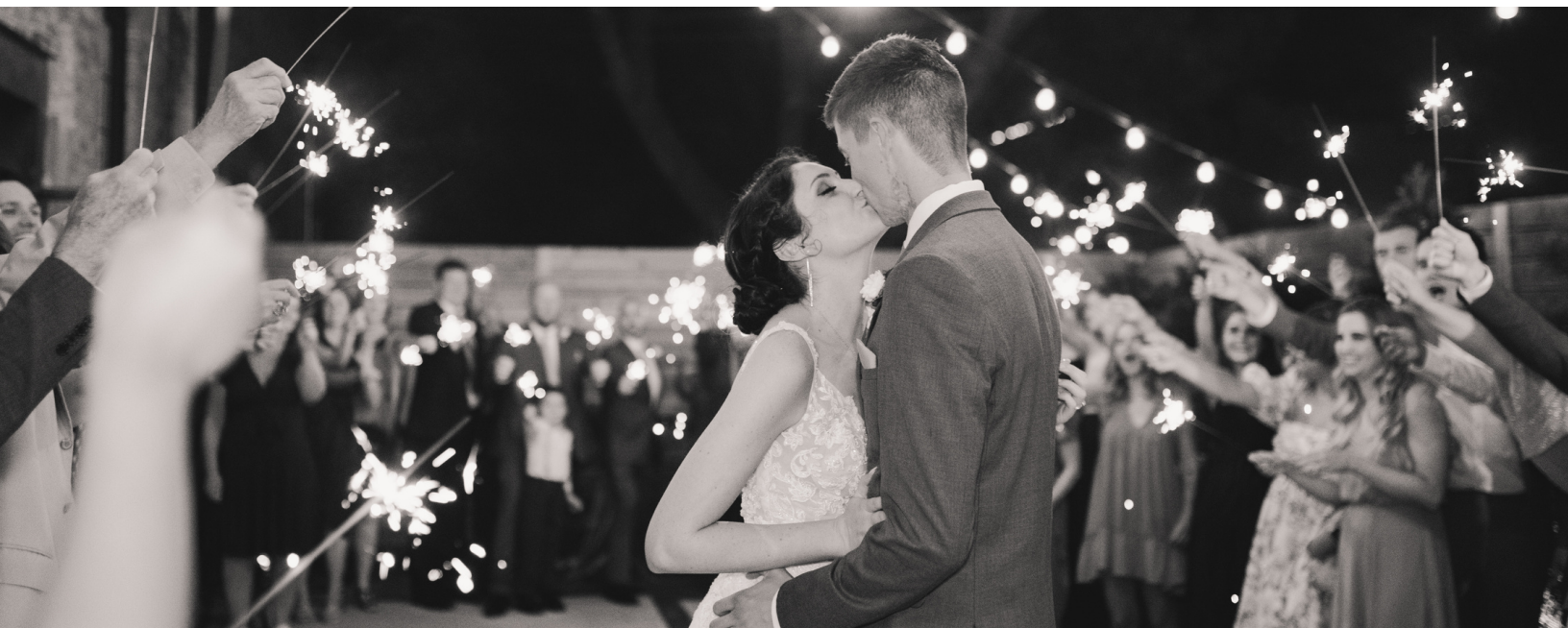


*This package does not  
include  
the venue rental rates.*

*One contract - 3 easy payments*

# What to do...

- Complete a contract and file a deposit check with One Eleven East to secure your date before booking the Blue Events & Co Package.
- Place your package deposit with Blue Events & Co. Your first payment is 33-34% of your overall package total.
- Attend Blue Events Planner meetings to decide on details to personalize your event. This can be done in one 6-hour day or divided up into 6 individual meetings.
- Insurance - Purchase \$1,000,000 of event liability coverage. This is usually \$175-\$200 and is recommended by One Eleven East.
- Obtain your wedding license and determine who will perform the ceremony. You can ask your Blue Events Planner for officiant recommendations.
- Book a hair and makeup crew to help you look your best on the big day. Ask your Blue Events Planner for recommendations.
- Determine who your photographer will be.
- Purchase any alcohol you would like at the wedding. Schedule for it to be delivered to the venue or assign a guest to bring it on the day-of.
- Purchase the apparel you, your fiancé, and bridal party will wear on the wedding day.
- Determine if you would like to hire a transportation company for an exit vehicle and/or guest shuttle. Ask your Blue Events Planner for recommendations.
- Purchase any postage and stationery needed for your wedding day and rehearsal dinner. Ask your Blue Events Planner for recommendations. You can also use our discount code with Minted.com for 35% off Save The Dates or 25% off select wedding stationery. Discount Code: WEDPLBLUE
- Set up a hotel block for out of town guests if you wish. Ask your Blue Events & Co. Planner for recommendations.
- Set up a wedding website to keep your guests informed and updated.
- Purchase your wedding bands, sign-in book, and other personal touches.
- If you wish, set tips aside for vendors to express extra gratitude.





# Terms & Conditions...

Client must sign a Blue Events & Co. contract in addition to a One Eleven East contract.

Your Blue Events & Co. Day of Coordinators will be assigned no later than 90 days prior to the event.

Planning days can begin 6-months prior to event. **Planning meetings can be done Tuesday - Thursday 9am-6pm.** Vendors are unavailable to meet on Fridays – Sundays due to executing events. We are closed on Mondays.

Vendor availability may vary, especially with shorter planning time periods.

An add on option or upgrade request does not guarantee availability.

The vendors included in this package are chosen by Blue Events & Co. and One Eleven East. The chosen vendors cannot be changed. Vendors hired by the client that are not included in the package must be approved by Blue Events & Co. If you wish to customize your package more in detail, please ask to see our other event packages.

If a client has already committed to a contract with another vendor such as a venue, planner, day of coordinator, florist, event designer, DJ, caterer, staffing company, bartender then this package and its pricing is unavailable to this client.

**Payments are only accepted by ACH transfer or check.** To pay by ACH Transfer, request your account information. Checks must be made out to “Blue Events & Co.” or “Blue Events and Company LLC”. You are welcome to hand deliver your payments, or you may mail them to:

Blue Events & Co.  
1231 FM 3405  
Georgetown, Texas 78633

After completing a package contract the client will provide 3 easy payments. The first payment is due with the contract and is 50% of the total to help cover vendor deposits. The second payment is due 120-days prior to the event. Final payment is due 30-days prior to the event. The last two payments will be divided.

The client(s) will not be charged additional charges to their package total, unless it is to accommodate request(s) they have made. This includes an increased guest count.

Rental breakage – if there is damage done to any rentals or vendor property then the client will be responsible for the charges.

Guest counts can be reduced or increased in increments of 5. The final guest count is due 15-days prior to the event date. It cannot be changed after this point. If your guest count is less than your package estimated guest count, you will be refunded the difference within 45-days after the event.

Services can be adjusted up to 30-days prior to the event, however a contracted vendor may not be removed entirely after a contract has been signed.

This package includes a 12-hour venue rental, 5-hour event, and a 1-hour clean up. **This package will not be able to accommodate an event more than 5 hours.**

This package pricing is valid until 7/1/2024.