

*71 West Ranch All-Inclusive*

www.BlueEventsCo.com

*71 West Ranch Retreat*

# All Inclusive Package

The 71 West Ranch Retreat and Blue Events & Co. All-Inclusive Package is a great way to plan your wedding or event and remain stress free through your entire planning process!

In the package we have reserved the best of the best in the industry; so your event team is sure to perform efficiently and flawlessly. We do our best to give you the greatest value by negotiating set prices at extremely competitive rates.

Though the majority of your vendors are set; your package is 100% customizable! You get to pick the colors, the music, the flowers, your menu and all the tiny details in between; with the assistance of an experienced planner to guide you along the way.



*Welcome to stress-free event planning.*

# Planner Services

## Consulting

- A copy of our Signature Blue Book
- Informational videos to guide you through the planning process
- Professional event consulting through email with your Planner

## Planning

- Onboarding to begin customizing your package and select vendors
- Timeline design meeting
- Floral design meeting
- Event design meeting with Event Designer and Planner
- Catering tasting
- Dessert tasting
- Final walk through

## Behind the scenes magic

- Hiring and management of package vendors
- Package vendor payment management
- Hiring and management of three additional vendors
  - Additional vendor hire and management available for +\$150 Planner service fee
- Timeline and floor plan design
- Detailed selections review

## Execution

- Management of a 1-hour rehearsal day-of or M-F 9am-4pm
  - Afterhours rehearsal upgrade for +\$150 based on availability
- Planner and co-coordinator on the wedding day for 10-hours
- Table design - placing table décor on guest tables and accent tables
- Vendor management throughout the duration of your event

## Bonus

- Card box services
- Send off props - complimentary bubbles or glow sticks
- Access to the Blue Events Decor Vault - 3 complimentary items
- Go Blue Box - Complimentary box with eco friendly containers for two to-go meals and dessert. Also includes forks, mints, and a surprise gift from the Blue Team
- Bouquet Box - Complimentary box and a recyclable water bag to transport the bride(s) bouquet(s)



# Photographer

8-hours of photography day-of with 2 shooters. After the wedding you will receive an online gallery with downloadable images. To make this deal sweeter, we have included a one-hour engagement or bridal photo session

*Choose from one of our three preferred photographers!*

*You can opt to hire your own photographer outside of the package and receive a \$5,500 credit.*

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*Amanda  
Pomilla*  
PHOTOGRAPHY

AUS *sarah kj* TX  
PHOTOGRAPHY  
EST. 2019

*twinty*  
PHOTOGRAPHY + FILMS

*Design*

# Floral

## *Personal Floral*

- Bridal Bouquet
- (5) Bridesmaid Bouquets
- Groom's Boutonniere
- (5) Groomsmen Boutonnieres
- Toss petals for flower girl or boy

## *Ceremony*

- (2) Altar Arrangements or Arbor Floral
- Upgrade options available  
(Aisle Markers or Aisle Entry Arrangements etc.)

## *Reception*

- Floral centerpieces for all guest tables.
- Sweetheart Table Floral
- Cake Floral



*Choose from one of our two preferred Florists!*

Tilted Tulip | Native Bloom

# Rentals

Linens for all tables

Mini Place Settings

(Linen Napkins, Flatware, Goblets)

Ceremony Site Chairs

Delivery and Pickup of all rentals included.  
Upgrades available to add full place settings.



# Select one caterer...

## *PEJ Events*

- Tasting for up to four people.
- (2) meat + (3) sides BBQ Buffet or Smoked Fajita Buffet – other menu options available as an upgrade. Some of these include dinner stations, and prime rib.
- (1) appetizer for cocktail hour.
- Staff for the entire event.
- Non-alcoholic beverages: water, iced tea, and lemonade.
- Cake cutting service.
- Trash removal | Vendor meals | Catering staff tips

## *Dream Events*

- Tasting for up to four people.
- (2) Proteins + (2) Sides buffet. Side salad and rolls included. – other menu options available as an upgrade. Some of these include brunch, vegan / vegetarian, Italian, and Mexican.
- (1) appetizer for cocktail hour.
- Staff for the entire event
- Non-alcoholic beverages: water, iced tea, and lemonade
- Cake cutting service.
- Trash removal | Vendor meals | Catering staff tips





## Cake

A 3 or 4-tier buttercream wedding cake with 3 layers of filling.

Several cake and filling combination possibilities.

## Upgrade Options

Groom's cake | Gluten Free | Dessert Bar | Design  
Upgrades: drizzle, marble, foil, fondant, geo.



## DJ

Includes a DJ to service your event from start to finish. Includes (1) lapel mic, (1) handheld mic, speakers, and dance floor lighting.

*Band substitution or addition allowed upon request. \*\*\**

*Choose from one of our two preferred DJ companies!*



# Extras

Want more? We work with so many other amazing vendors!  
Here are some experiences to add to your package:

- Videographer
- Beauty
- Transportation
- Officiant
- Lawn games
- Day of lunch
- Musicians / bands
- Lighting
- Draping
- Signage
- Stationery
- Beer burros
- Champagne or beer truck
- Lounging sets
- Typewriter poet
- Balloon displays
- Caricature artists
- Small animals petting zoo
- Cotton candy machine
- Magician
- Guitarist
- Photo bus
- Dessert bar

*And so much more!*



*Investment*

This package does not include 71 West venue rental rates or bar service.

# The Investment

75 Guests

\$26,275

100 Guests

\$28,430

125 Guests

\$30,350

150 Guests

\$33,330

200 Guests

\$39,505

*\*Includes Ceremony Shuttle\**



*One contract - 3 easy payments*



# What to do...

- Complete a contract and file a deposit check with 71 West Ranch to secure your date.
- Place your package deposit with Blue Events & Co. Your deposit is 33-34% of your overall package total.
- Attend Blue Events Planner meetings to decide on details to personalize your event. This can be done in one 6-hour day or divided up into 6 individual meetings.
- Insurance - Purchase \$1,000,000 of event liability coverage. This is usually \$175-\$200 and is required by 71 West Ranch.
- Get your wedding license and determine who will perform the ceremony. You can ask your Blue Events Planner for officiant recommendations.
- Book a hair and makeup crew to help you look your best on the big day. Ask your Blue Events Planner for recommendations.
- Purchase any alcohol you would like at the wedding. Schedule for it to be delivered to the venue or assign a guest to bring it on the day-of.
- Purchase the apparel you, your fiancé, and bridal party will wear on the wedding day.
- Determine if you would like to hire a transportation company for an exit vehicle and/or guest shuttle. Ask your Blue Events Planner for recommendations.
- Purchase any postage and stationery needed for your wedding day and rehearsal dinner. Ask your Blue Events Planner for recommendations. You can also use our discount code with Minted.com for 35% off Save The Dates or 25% off select wedding stationery. Discount Code: WEDPLBLUE
- Set up a hotel block for out of town guests if you wish. Ask your Blue Events & Co. Planner for recommendations.
- Set up a wedding / event website to keep your guests informed and updated.
- Purchase your wedding bands, sign-in book, and other personal touches.
- If you wish, set tips aside for vendors to express additional gratitude.



# Terms & Conditions...

Client must sign a Blue Events & Co. Contract in addition to a 71 West Ranch contract. A \$1000 damage deposit must be placed with the venue. This package does not cover your deposit.

Your Blue Events & Co. Day of Coordinators will be assigned no later than 90 days prior to the event.

Planning days can begin 6-months prior to event. **Planning meetings can be done Tuesday - Thursday 9am-6pm.**

Vendors are unavailable to meet on Fridays – Sundays due to executing events. We are closed on Mondays.

Vendor availability may vary, especially with shorter planning time periods.

An add on option or upgrade request does not guarantee availability.

The vendors included in this package are chosen by Blue Events & Co. and 71 West Ranch Retreat. The chosen vendors cannot be changed. Vendors hired by the client that are not included in the package must be approved by Blue Events & Co. If you wish to customize your package more in detail, please ask to see our other event packages.

If a client has already committed to a contract with another vendor such as a venue, planner, day of coordinator, florist, event designer, DJ, caterer, staffing company, bartender then this package and its pricing is unavailable to this client.

**Payments are only accepted by ACH transfer or check.** To pay by ACH Transfer, request your account information.

Checks must be made out to “Blue Events & Co.” or “Blue Events and Company LLC”. You are welcome to hand deliver your payments, or you may mail them to:

Blue Events & Co.  
1231 FM 3405  
Georgetown, Texas 78633

After completing a package contract the client will provide 3 payments that are one third of the package total. The first payment is due with the contract. The second payment is due 120-days prior to the event. Final payment is due 30-days prior to the event.

The client(s) will not be charged additional charges to their package total, unless it is to accommodate request(s) they have made. This includes an increased guest count.

Rental breakage – if there is damage done to any rentals or vendor property then the client will be responsible for the charges.

Guest counts can be reduced or increased in increments of 5. The final guest count is due 15-days prior to the event date. It cannot be changed after this point. If your guest count is less than your package estimated guest count, you will be refunded the difference within 45-days after the event.

Services can be adjusted up to 30-days prior to the event, however a contracted vendor may not be removed entirely after a contract has been signed.

This package includes a 12-hour venue rental, 5-hour event, and a 1-hour clean up. **This package will not be able to accommodate an event more than 5 hours.**

This package pricing is valid until 7/31/2024.