All Inclusive Package

The Texas Old Town and Blue Events & Co. All-Inclusive Package is a great way to plan your wedding or event and remain stress free through your entire planning process!

In the package we have reserved the best of the best in the industry; so your event team is sure to perform efficiently and flawlessly. We do our best to give you the biggest bang for your buck by negotiating set prices at extremely competitive rates.

Though the majority of your vendors are set; your package is 100% customizable! You get to pick the colors, the music, the flowers, your menu and all the tiny details in between; with the assistance of an experienced planner to guide you along the way.

Welcome to stress-free event planning.

Planner Services

Consulting

- Online information videos to guide you through the planning process
- Tutorial videos for client homework
- Links to the Blue Events Vlog series

Planning

- Onboarding to begin customizing your package and select vendors
- Timeline design meeting
- Floral design meeting
- Event design meeting with Event Designer and planner
- Catering tasting
- Sweets tasting
- Final walk through

Behind the scenes magic

- Hiring and management of package vendors
- Hiring and management of three additional vendors complimentary
  - o Additional vendor hire and management available for +$150 planner service fee
- Vendor contract and payment management
- Timeline and floor plan design
- Event Summary

Execution

- Management of a 1-hour rehearsal day-of or M-F 9am-4pm *** afterhours upgrade based on availability +$150
- Planner and co-coordinator for the wedding day for 10-hours
- Table design - placing table décor on guest tables and accent tables
- Vendor management

Extras

- Send off props – Complimentary bubble or glow sticks. Upgrade to sparklers for +$150.
- (1) graphic designed document with 8"x10" frame and a digital copy to share. Options include but not limited to menus, shuttle schedule, itinerary, welcome sign, mood board, etc. Add on additional projects for $25 per page.
- Access to Blue Events Decor Vault - 3 complimentary items.
- Go Blue Box – Complimentary box with eco friendly containers for two to-go meals and dessert. Also includes eco friendly forks, mints, and a surprise gift from the Blue Team.
- Bouquet Box – Complimentary box and a recyclable water bag to transport the bride(s) bouquet(s).

Photographer

8-hours of photography day-of with 2 shooters. After the wedding you will receive an online gallery with downloadable images. To make this deal sweeter, we have included a one-hour engagement or bridal photo session

Choose from one of our 3 preferred photographers!

You can opt to hire your own photographer outside of the package and receive a $3,900 credit.

Raven & Hare photography

PHOTOS BY YAZ

WITTE iDEA PHOTO + FILM

Design

Floral

Personal Floral

- Bridal Bouquet
- (5) Bridesmaid Bouquets
- Groom's Boutonniere
- (5) Groomsmen Boutonnieres
- Toss petals for flower girl or boy

Ceremony

- Ceremony site floral
- Upgrade options available

Reception

- Floral centerpieces for all guest tables.
- Sweetheart Table Floral
- Cake Floral

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Rentals

- Linens for all tables
- Polyester Napkins
- Dinner Forks and Knives
- All Purpose Goblet
- Pick Up and Return of all Rentals Included.

China and barware available as an upgrade.

Dream Events

- Tasting for up to four people.
- (2) meat + (3) sides Comfort Menu Buffet – other menu options available as an upgrade. Some of these include brunch, vegan / vegetarian, Italian, and Mexican.
- (1) appetizer for cocktail hour. Stations available for an upgrade cost.
- Staff for the entire event
- Non-alcoholic beverages: water, iced tea, and lemonade
- Cake cutting service and coffee service.
- Trash removal | Vendor meals | Staff Gratuity

Dessert

Cake

A 3 or 4-tier buttercream wedding cake with
2 layers of filling.
Several cake and filling combination possibilities.

Upgrade Options

Groom's cake | Gluten Free | Dessert Bar | Design Upgrades: drizzle, marble, foil, fondant, geo.

Bar

(1-3) Bartenders servicing your event from start to finish for beer and wine only. They will provide ice (for chilling and serving), disposable glassware, beverage napkins & stirrers. Upgrades to serve liquor are available.

Due to TABC regulations, we are not able to provide alcohol for you. Your package includes everything except for beverages and mixers. We are happy to assist with organizing a shopping list for you and coordinate delivery. You may also ask a loved one to help with alcohol transportation on event day.

DJ

Includes a DJ to service your event from start to finish. Includes (1) lapel mic, (1) handheld mic, speakers, and dance floor lighting.

*Band substitution or addition allowed upon request. ****

FULL SCOPE
ENTERTAINMENT
Saving the world, one party at a time

Extras

Want more? We work with so many other amazing vendors!
Here are some experiences to add to your package:

Videographer, beauty, transportation, officiant, lawn games, day of lunch, musicians / bands, lighting, draping, signage, stationery, beer burros, champagne or beer truck, lounging sets, typewriter poet, balloon displays, caricature artists, small animals petting zoo, cotton candy machine, wedding bands, magician, guitarist, gifyyy booth, photo bus, dessert bar, and so much more!

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Investment

The Investment

This package does not include Texas Old Town venue rental rates.

75 Guests

$20,465

100 Guests

$22,185

150 Guests

$26,060

200 Guests

$29,425

250 Guests

$32,620

300 Guests

$35,605

One contract - 3 easy payments

Remaining

What to do...

- Complete a contract and file a deposit check with Texas Old Town to secure your date.
- Place your package deposit with Blue Events & Co. Your deposit is 33% of your overall package total.
- Attend Blue Events Planner meetings to decide on details to personalize your event. This can be done in one 6-hour day or divided up into 6 individual meetings.
- Insurance - Purchase $1,000,000 of event liability coverage. This is usually $175-$200 and is required by Texas Old Town.
- Get your wedding license and determine who will perform the ceremony. You can ask your Blue Events Planner for officiant recommendations.
- Book a hair and makeup crew to help you look your best on the big day. Ask your Blue Events Planner for recommendations.
- Determine who your photographer will be.
- Purchase any alcohol you would like at the wedding. Schedule for it to be delivered to the venue or assign a guest to bring it on the day-of.
- Purchase the apparel you, your fiancé, and bridal party will wear on the wedding day.
- Determine if you would like to hire a transportation company for an exit vehicle and/or guest shuttle. Ask your Blue Events Planner for recommendations.
- Purchase any postage and stationery needed for your wedding day and rehearsal dinner. Ask your Blue Events Planner for recommendations. You can also use our discount code with Minted.com for 35% off Save The Dates or 25% off select wedding stationery. Discount Code: WEDPLBLUE
- Set up a hotel block for out of town guests if you wish. Ask your Blue Events & Co. Planner for recommendations.
- Set up a wedding / event website to keep your guests informed and updated.
- Purchase your wedding bands, sign-in book, and other personal touches.
- If you wish, set tips aside for vendors to express extra gratitude.

Terms & Conditions...

Client must sign a Blue Events & Co. Contract in addition to a Texas Old Town contract. A $500 damage deposit must be placed with the venue. The package does not cover your deposit or any portion of the venue rental.
Your Blue Events & Co. Day of Coordinators will be assigned no later than 90 days prior to the event.
Planning days can begin 6-months prior to event. **Planning meetings can be done Tuesday - Thursday 9am-6pm.**
Vendors are unavailable to meet on Fridays – Sundays due to executing events. We are closed on Mondays.
Vendor availability may vary, especially with shorter planning time periods.
An add on option or upgrade request does not guarantee availability.
The vendors included in this package are chosen by Blue Events & Co. and Texas Old Town. The chosen vendors cannot be changed. Vendors hired by the client that are not included in the package must be approved by Blue Events & Co. If you wish to customize your package more in detail, please ask to see our other event packages.
If a client has already committed to a contract with another vendor such as a venue, planner, day of coordinator, florist, event designer, DJ, caterer, staffing company, bartender then this package and its pricing is unavailable to this client.
Payments are only accepted by ACH transfer or check. To pay by ACH Transfer, request your account information. Checks must be made out to "Blue Events & Co." or "Blue Events and Company LLC". You are welcome to hand deliver your payments, or you may mail them to:

Blue Events & Co.
1231 FM 3405
Georgetown, Texas 78633

After completing a package contract the client will provide 3 payments that are one third of the package total. The first payment is due with the contract. The second payment is due 120-days prior to the event. Final payment is due 30-days prior to the event.
The client(s) will not be charged additional charges to their package total, unless it is to accommodate request(s) they have made. This includes an increased guest count.
Rental breakage – if there is damage done to any rentals or vendor property then the client will be responsible for the charges.
Guest counts can be reduced or increased in increments of 5. The final guest count is due 15-days prior to the event date. It cannot be changed after this point. If your guest count is less than your package estimated guest count, you will be refunded the difference within 45-days after the event.
Services can be adjusted up to 30-days prior to the event, however a contracted vendor may not be removed entirely after a contract has been signed.
This package assumes a 16-hour venue rental, 5-hour event, and a 1-hour clean up. **This package will not be able to accommodate an event more than 5 hours.**
This package pricing is valid until 12/1/2023.